

CORNTHWAITE GROUP: Cookie Policy

1. INTRODUCTION

- 1.1 Cornthwaite Group is the trading name of the Cornthwaite Group of companies, which includes Cornthwaite Agricultural Limited and all other companies within the Cornthwaite group of companies whose registered address is Hall Lane, Bispham Green, Ormskirk, Lancashire, L40 3SB. Unless expressly specified, all Company policies are applicable to the group of companies, and reference to 'The Company', 'The Group' and 'The Employer' are used interchangeably to mean the Cornthwaite group of companies.
- 1.2 This policy explains how Cornthwaite Group ("company", "we", "us" and "our") uses cookies and similar technologies to recognise you when you visit our website at <https://cornthwaitegroup.com> ("website"). It explains what these technologies are and why we use them as well as your rights to control our use of them.
- 1.3 In some cases, we may use cookies to collect personal information or that which becomes personal information if we combine it with other information.

2. WHAT ARE COOKIES?

- 2.1 Cookies are small data files that are placed on your computer or mobile device or browser when you visit a website. Cookies are widely used by website owners in order to make their websites work or to work more efficiently as well as to provide reporting information.
- 2.2 Cookies set by the website owner in this case Cornthwaite Agricultural Ltd, are called first party cookies. Cookies set by parties other than the website owner are called third party cookies. Third party cookies enable third party features or functionality to be provided on or through the website e.g. advertising interactive content and analytics. The parties that set these third-party cookies can recognise your computer both when it visits the website in question and also in the visit to certain other websites.

3. WHY DO WE USE COOKIES?

- 3.1 We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our website to operate and refer to these as Essential or Strictly Necessary cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our online properties. Third parties serve cookies through our website for advertising analytics and other purposes. This is described in more detail below.

4. HOW CAN I CONTROL COOKIES?

- 4.1 You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preference in the cookie consent manager. The cookie consent manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services. The cookie consent manager can be found in the notification banner and on our website. If you choose to reject cookies you may still use our website, though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies. The specific types are first- and third-party cookies served through our website and the purposes they performed are described in the table below. (Please note that the specific cookies served may vary depending on the specific online properties you visit).

5. TYPES OF COOKIES

5.1. Strictly Necessary / Essential website cookies

These cookies are strictly necessary to provide you with services available through our website and to use some of its features such as access to secure areas. Strictly necessary cookies enable core functionality such as security, network management, and accessibility. These cookies are required for the operation of our website and are essential as the website will not work properly without them. You may disable these by changing your browser settings, but this may affect how the website functions. If these cookies are disabled you may not be able to access all, or parts, of the website. If you wish to change your cookie settings, please read the 'how do I change my cookies' cookie section further below.

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
_abck	.list-manage.com .mailchimp.com	Strictly Necessary / Essential	server_cookie	1 year	Used to prevent fraud and abuse by safeguarding online interactions and detecting irregularities that could suggest malicious activity, such as bot-driven attacks or hacking attempts.
_cmp_a	.cornthwaitegroup.com	Strictly Necessary / Essential	server_cookie	1 day	This cookie is used to store consent preferences of the user to manage cookies and other tracking technologies.
_cmp_a	.cornthwaitegroup.com	Strictly Necessary / Essential	Google Analytics	1 day	The _cmp_a cookie is typically used for consent management, helping websites comply with legal requirements by storing user consent preferences.
_cq_duid	.mailchimp.com	Strictly Necessary / Essential	Cheq AI	3 months	Used to monitor the technical information and use of devices that connect to our website to protect it from malicious traffic and to detect domain sessions per device to aid security defenses and reduce bot activity.
_cq_suid	.mailchimp.com	Strictly Necessary / Essential	Cheq Ai	session	Used to monitor the technical information and use of devices that connect to our website to protect it from malicious traffic.
_mcid	.mailchimp.com	Strictly Necessary / Essential	Mailchimp	14 days	This cookie is set to provide necessary services available through its websites and some of its features, including access to secure areas.
_tracking_consent	.cornthwaitegroup.com	Strictly Necessary / Essential	Shopify	1 year	Used to store a user's preferences if a merchant has set up privacy rules in the visitor's region.
bm_sv	.mailchimp.com	Strictly Necessary / Essential	Mailchimp	4 hours	This cookie is associated with Akamai and is used to differentiate between traffic from humans and bots.
cart_currency	shop.cornthwaitegroup.com	Strictly Necessary / Essential	Shopify	2 weeks	Used after a checkout is completed to initialize a new empty cart with the same currency as the one just used.
keep_alive	shop.cornthwaitegroup.com	Strictly Necessary / Essential	server_cookie	1 hour	Used when international domain redirection is enabled to

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
					determine if a request is the first one of a session.
localization	shop.cornthwaitegroup.com	Strictly Necessary / Essential	server_cookie	1 year	Used to localize the cart to the correct country.
master_device_id	.shopify.com	Strictly Necessary / Essential		1 year	Permanent device identifier.
OptanonAlertBoxClosed	.cloudflare.com .mailchimp.com	Strictly Necessary / Essential	Cloudflare	1 year	It is set after visitors have seen a cookie information notice and, in some cases, only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a normal lifespan of one year and contains no personal information.
OptanonConsent	.cloudflare.com	Strictly Necessary / Essential	Cloudflare	1 year	It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.
OptanonConsent	.mailchimp.com	Strictly Necessary / Essential	Mailchimp	1 year	It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.
rc::a	reCAPTCHA	Strictly Necessary / Essential	Google Analytics	Persistent	Used to track and analyse user behaviour to distinguish humans from bots or automated software.
secure_customer_sig	shop.cornthwaitegroup.com	Strictly Necessary / Essential	Shopify	1 year	Used to identify a user after they sign into a shop as a customer, so they do not need to log in again.
shopify_pay_redirect	shop.cornthwaitegroup.com	Strictly Necessary / Essential	Shopify	1 year	Used to accelerate the checkout process when the buyer has a Shop Pay account.

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
updateConsent	www.cornthwaitegroup.com	Strictly Necessary / Essential	server_cookie	1 year	It involves informing users about what data will be collected and how it will be used. This permission must be granted actively by the users before the website can store cookies on their devices.

5.2. Performance/Functional cookies

We would like to use functionality cookies on our website(s) to enhance its performance. These cookies allow certain functions of the website to work correctly, allowing certain user preferences to be remembered upon their return to the website. They also allow for us to personalise web content for users, greet them by name, and remember visitor preferences. These cookies aren't strictly necessary but will add to the user's experience. They are anonymous and don't track users' browsing activities across other websites.

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
_ga	.cornthwaitegroup.com	Performance / Functionality	server_cookie	13 months	This cookie name is associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports.
_ga_QTLKYT50BF	.cornthwaitegroup.com	Performance / Functionality	server_cookie	13 months	This cookie is used by Google Analytics to persist session state.
bm_sz	.mailchimp.com	Performance / Functionality	Mailchimp	4 hours	This cookie is set by the provider Akamai Bot Manager. This cookie is used to manage the interaction with the online bots. It also helps in fraud preventions
laravel_session	www.cornthwaitegroup.com	Performance / Functionality		Session	Internally laravel uses laravel_session to identify a session instance for a user
utm_campaign	.cloudflare.com	Performance / Functionality	Cloudflare	30 days	Used to identify which campaign a user engaged with to get to your website, for example, product promotion or blog post. utm_term: Used to identify what keywords were targeted in a paid ad campaign.
utm_medium	.cloudflare.com	Performance / Functionality	Cloudflare	30 days	This cookie is used to identify a medium through which a visitor has reached the site, typically used for analytics to track marketing campaigns and performance.
utm_source	.cloudflare.com	Performance / Functionality	Cloudflare	30 days	This cookie is used to identify the source of traffic to the website, indicating how the user arrived at the site. It is part of Google Analytics' suite of tracking cookies.

XSRF-TOKEN	www.cornthwaitegroup.com	Performance / Functionality	server_cookie	Session	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.
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5.3. Analytics / Customization cookies

We would like to set analytics cookies to help us improve our website by collecting and reporting information on how you use it. These cookies collect information in aggregate form to help us understand how our website is being used, how effective our marketing campaigns are, or to help us customize our website for you. For example, they recognize and count the number of website users and analyse how users navigate the site, all with the aim of enhancing the user experience. The cookies collect information in a way that does not directly identify anyone. Performance cookies monitor site performance and track user actions anonymously to improve the website. Cornthwaite Agricultural Ltd is dedicated to optimizing your experience. We use various tools, including reporting and analytics cookies, to collect information about your use of our website and storefront, and how often. The performance cookies we use include:

First-party analytics cookies: These cookies help us estimate the number of unique visitors, improve our websites, and detect the most searched keywords leading to our web pages. They are not used for targeting you with online marketing. Instead, they help us understand our websites' performance and make relevant improvements to enhance your browsing experience.

Third-party analytics cookies: We also use Google Analytics and other third-party analytics providers to measure how users interact with our website content. These cookies "remember" what users have done on previous pages and how they've interacted with the website. For more information on Google Analytics or to opt out, visit [Google's information page](#). To manage and block third-party cookies in your browser see the section below called [How can I control cookies on my browser?](#)

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
#collect	Google Analytics	Analytical	Google Analytics		Sends data such as visitor's behaviour and device to Google Analytics. It is able to keep track of the visitor across marketing channels and devices. It is a pixel tracker type cookie whose activity lasts within the browsing session.
_ga	.cornthwaitegroup.com	Analytical	Google Analytics	1 year 1 month 4 days	Records a particular ID used to come up with data about website usage by the user.
ga#	.cornthwaitegroup.com	Analytical	Google Analytics	1 year 1 month 4 days	Used to distinguish individual users by means of designation of a randomly generated number as client identifier which allows calculation of visits and sessions.
_gat	.cornthwaitegroup.com	Analytical	Google Analytics	<1min	Used to monitor number of Google Analytics server requests when using Google Tag Manager
_gid	.cornthwaitegroup.com	Analytical	Google Analytics	1 day	This cookie is set by Google Analytics. It stores and updates a unique value for each page visited and is used to count and track pageviews.
_shopify_s	.cornthwaitegroup.com	Analytical	Shopify	30 min	Used to identify a given browser session/shop combination. Duration is 30-minute rolling expiry of last use.
_shopify_y	.shopify.com	Analytical	Shopify	1 year	Shopify analytics.

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
s7	shop.cornthwaitegroup.com	Analytical	Adobe Analytics	session	Gather data regarding site usage and user behaviour on the website
s7	.list-manage.com	Analytical	Adobe Analytics	4 hours	Gather data regarding site usage and user behaviour on the website
s7	shop.app	Analytical	Adobe Analytics	session	Gather data regarding site usage and user behaviour on the website

5.4. Advertising / Targeting cookies

Targeting cookies are used to record a visit to the website, the pages which have been visited and the links a user has followed. This enables us to use the information gathered to make the website and the advertising displayed on it more relevant to the interests of each specific visitor due to their web browser behaviour. Collected data includes the user's browsing activity, IP address, location, and actions on our website. These online identifiers can constitute as personal data so we will only collect this information with your consent. We do not share the personal data but do share the actionable data with our third-party suppliers (website developer and SEO optimiser) to assist us in improving our visitor experience on our website. This data will be retained in line with our Data Retention Policy and expire as per the table below. Third Party targeting cookies are used on our site and can monitor websites usage prior and post visiting our website. These cookies are used to build user profiles by tracking data so that websites can offer their customers the best-suited ads for their needs. Every visitor to our website will have the option to opt-out at any time using the cookie settings provided on our website cookie banner or in your browser settings. Please follow our guide at [How can I control cookies on my browser?](#)

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
_fbp	.cornthwaitegroup.com	Targeting / Advertising	Facebook	2 months 30 days	Facebook tracking pixel used to identify visitors for personalised advertising.
_gcl_au	.cornthwaitegroup.com	Targeting / Advertising	Google AdSense	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
_landing_page	.cornthwaitegroup.com	Targeting / Advertising	Shopify	2 weeks	Capture the landing page of visitor when they come from other sites.
_orig_referrer	.cornthwaitegroup.com	Targeting / Advertising	Shopify	2 weeks	Allows merchant to identify where people are visiting them from.
_shopify_sa_p	.cornthwaitegroup.com	Targeting / Advertising	Shopify	30 min	Capture the landing page of visitor when they come from other sites to support marketing analytics.
_shopify_sa_t	.cornthwaitegroup.com	Targeting / Advertising	Shopify	30 min	Capture the landing page of visitor when they come from other sites to support marketing analytics.
campaignid	.cloudflare.com	Targeting / Advertising	Cloudflare	30 Days	This cookie identifies a campaign's unique impression
gclid	.cloudflare.com	Targeting / Advertising	Cloudflare	30 Days	This cookie is typically written to the browser upon the first visit to a site from an advertisement. Used to store and track conversions and to attribute sales to the advertising source.
lastExternal Referrer	shop.cornthwaitegroup.com	Targeting / Advertising	Meta Platforms	Persistent	Detects how the user reached the website by registering their last URL address

Cookie Key	Domain	Cookie Type	Service	Expiration	Description
lastExternalReferrerTime	shop.cornthwaitegroup.com	Targeting / Advertising	Meta Platforms	Persistent	Detects how the user reached the website by registering their last URL-address.
test_cookie	.doubleclick.net	Targeting / Advertising	DoubleClick (Google)	15 min	A session cookie used to check if the user's browser support cookies
utm_content	.cloudflare.com	Targeting / Advertising	Cloudflare	30 days	This cookie is used to track the effectiveness of advertising campaigns by recording the content with which the user interacted.
utm_term	.cloudflare.com	Targeting / Advertising	Cloudflare	30 days	This cookie name is used to identify what keywords were targeted in a paid ad campaign and to differentiate content that points to the same URL.

6. HOW CAN I CONTROL COOKIES ON MY BROWSER?

- 6.1 You can change your cookie preferences at any time by clicking on the gear icon at the bottom left of our website page. You have the following options: Accept All Cookies; Reject All Cookies or Use the sliders to turn specific cookies 'On' or 'Off'
- 6.2 After making your selection, click 'Save and close'. Please note, you may need to refresh the page for your settings to take effect. You may also reject all cookies (except strictly necessary cookies) in the cookie popup. However, please be aware that rejecting all cookies may limit your access to some parts of the website. Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit <https://www.cornthwaitegroup.com/privacy>.
- 6.3 For more information on cookies in the UK, please see the information provided by the Information Commissioner's Office (ICO) at <https://ico.org.uk/for-the-public/online/cookies/>.
- 6.4 The following links are information about how to manage cookies on the most popular web browsers:

Chrome	Internet Explorer	Safari
Edge	Opera	Firefox

- 6.5 To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>

7. TRACKING TECHNOLOGIES LIKE WEB BEACONS

- 7.1 Cookies are not the only way to recognise or track visitors to our website. We may use other similar technologies from time to time, like web beacons, sometimes called tracking pixels or clear gifs. These are tiny Graphics files that contain a unique identifier that enable us to recognise when someone has visited our website or open an e-mail, including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance. And to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

8. FLASH COOKIES OR LOCAL SHARED OBJECTS

- 8.1 Websites may also use so-called Flash cookies, also known as local shared objects or LSO's, to, among other things, collect and store information about your use of our services, fraud prevention and foresight operations.
- 8.2 If you do not want flash cookies stored on your computer, you can adjust the settings of your Flash Player to block flash cookies storage. Using the tools contained in the Website Storage Settings panel. You could also control flash cookies by going to the Global Storage Settings Panel and following the instructions, which may include instructions that explain, for example, how to delete existing flash cookies. Please note that setting the Flash Player to restrict or limit acceptance of Flash cookies may reduce or impede the functionality of some Flash applications, including potentially Flash applications used in connection with our services or online content will stop.

9. TARGETED ADVERTISING

- 9.1 Third parties may serve cookies on your computer or mobile device to serve advertising through our website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other details that directly identify you unless you choose to provide these.
- 9.2 Below is a list of third parties whose services are used on our website, with their respective privacy and cookie policy for further details.

Google	Google Privacy Policy	YouTube	YouTube Privacy
Instagram	Instagram's Data Policy	Webtron	Webtron Cookie Policy
Shopify	Shopify Cookie Policy	LinkedIn	LinkedIn Cookie Policy
Facebook	Facebook Privacy	Mailchimp	Mailchimp's Cookie Statement

10. THIRD PARTY SITES

- 10.1 **eBay Store** – We run an additional web presence on eBay ([Cornthwaite Group | eBay Stores](#)) that sells stock directly to the public sector. The cookies used on this site are third party cookies only. To find out more about those eBay cookies or to opt out please visit [eBay Cookies](#)
- 10.2 **Mailchimp Newsletters** – If you subscribe to our Mailchimp mailing list, the emails that you'll receive will include single pixel gifs/ web beacons. These are tiny graphic files that contain unique identifiers that enable us to recognise when our subscribers have opened an email or clicked on certain links. These technologies record each contact's email address, IP address, date and time associated with each open and click for a campaign. This information is used for reports to show how each email campaign performed and what actions subscribers took. To find out more about the Mailchimp cookies follow this link at [Mailchimp's Cookie Statement](#)

11. UPDATING THIS COOKIE POLICY

- 11.1 We may update the cookie policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory Reasons. Please revisit this cookie Policy regularly to stay informed about our use of cookies and related technologies. The date at the top of the cookie policy indicates when it was last updated.

12. WHERE CAN I GET FURTHER INFORMATION?

- 12.1 If you have any queries about our use of cookies or other technologies, please e-mail our Data Protection team at data.privacy@cornthwaitegroup.com, phone on 01539 756367, or post to: Cornthwaite Agricultural Ltd, Hall Lane, Bispham Green, Ormskirk, L40 3SB, United Kingdom.